



**HOTEL & TOURISM
BUSINESS SCHOOL**

COURSE	ECTS	Number of hours
I YEAR		
Accounting and Management Fundamentals	8	36
Marketing Fundamentals	4	18
Business Economics	4	18
French language I	6	54
English language I	2	18
Practical experience / E- learning	5	10 weeks
Nutrition Basics	1	9
Microsoft Office Tools	4	18
Self-image and Professional behaviour	2	18
Food & beverage roundtables	2	9
Conferences and tours	-	15
Sustainable development & CSR	2	6
Interculturality Marco Polo international internship	-	6
HR Management Fundamentals	4	18
Wine Vintages	2	18
Professional culture	2	18
Hygiene and Safety rules	1	9
Intro to restaurant practices	-	5
Intro to kitchen practices	-	5
Hospitality roundtables	2	9
Domestic professional internship	9	18
II YEAR		
FINANCIAL MANAGEMENT	6	45
STRATEGIC MARKETING	4	27
COMMERCIAL LAW APPLIED TO HOTEL MANAGEMENT	6	36
French language II	6	45
English language II	4	18
HANDS-ON EXPERIENCE AND E-LEARNING	3	9 weeks
ADVANCED EXCEL	4	18
BUSINESS ENVIRONMENT	2	13.5
DOCUMENTARY AND STRATEGIC MONITORING	2	13.5
NUTRITION AND SOCIETY	2	9
WINES OF THE WORLD	2	9
ROUNDTABLES: high-end hospitality management	-	6
VATEL SUSTAINABLE DEVELOPMENT PROJECT (VSDP)	2	10
EFFECTIVE COMMUNICATION	4	13.5
TOURISM ECONOMY	2	13.5
HUMAN RESOURCES MANAGEMENT	4	27
PROFESSIONAL INTERNSHIP ABROAD	6	20-24 weeks
Internship Report	1	-
III YEAR		
Introduction to Operational Auditing	8	39
Operational Marketing	4	26
Intercultural Team Management	2	19.5
French language III	6	52
English language III	4	26
Chinese Language I	4	26
Hands-on Experience (Management) and E-learning	6	7 weeks
Corporate Taxation	2	19.5
ATL AND BTL Media Communications	4	26
Wines, Beers and Spirits	2	13
Expert Excel	1	13
Business Game	2	14
HR Management and Leadership	4	26
Professional Oral Communication	-	12
Geopolitics	2	13
Tourism and Travel	4	26
Sales and Negotiation Technique	4	26
Community Management	1	13
Expertise Week	4	30
Round Tables	-	6
Professional Internship	-	At least 3 months

	Winter and summer semester
	Winter semester
	Summer semester